

SecureTheVillage: Turning People and Organizations into Cyber Guardians

Board Responsibilities. Board Leadership.

September 2019

This SecureTheVillage Webinar brought to you by ...

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PEPPERDINE | GRAZIADIO BUSINESS SCHOOL



Cybersecure SoCal 2019
Cybersecurity is a Team Sport.
Building a Winning Cybersecurity Team

... a joint presentation of SecureTheVillage and Pepperdine Graziadio Business School

Keynote Speaker: Ron Ross
Fellow at National Institute of Standards and Technology

October 17, 2019 ... Mark Your Calendars

Board Responsibilities.

Board Leadership.

- Guide: Stan Stahl, PhD
 - ▣ Founder, SecureTheVillage
 - ▣ President, Citadel Information Group
- Guest: Bob Zukis

Bob Zukis

- DDN, CEO & Founder
- USC Marshall Professor
- Former PwC Advisory Partner
- Senior Fellow, The Conference Board and Member Cyber Advisory Group
- NACD, Pacific Southwest Board Member
- Former CEO Bloomfire Inc. and VC Advisor
- Advisory Board Member
- Forbes Contributor, Author and Speaker

DDN Is The World's Leading Digital And Cybersecurity Governance Association

THE DDN MISSION: Our goal is to put digital directors into every corporate boardroom and to make every director a better digital director to shape and secure the digital future.



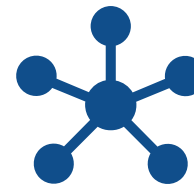
RECRUITING



EDUCATION



ADVISORY



NETWORKING



ADVOCACY



The Hardest Aspects About Being a Board Director

Technology challenges are among the top three.

% of board members who selected the following areas as a challenge

Keeping on top of risk and security issues	37
Keeping on top of new technologies	33
Keeping on top of regulatory changes	33
Keeping up-to-date on industry of this company	27
Asserting independent thinking (from management and fellow directors)	26
Understanding evolving global landscape	23
Time required to serve (including reading, meetings, travel, etc.)	15
Liability issues	13
Engaging with management	11
Financial acuity	10
Interpersonal relations with other directors	10
Keeping up-to-date on this company	9
Confusion regarding my role as director	5
Other	5

Source: Survey of more than 5,000 board members by Boris Groysberg and J. Yo-Jud Cheng, HBS; Women Corporate Directors Foundation; Spencer Stuart; and Deborah Bell, independent researcher

HBR



249 views | Jul 25, 2019, 02:39pm

EDIT STORY

Facebook Knows Less About Data Privacy Than Mr. Potato Head And It Just Cost Them \$5 Billion



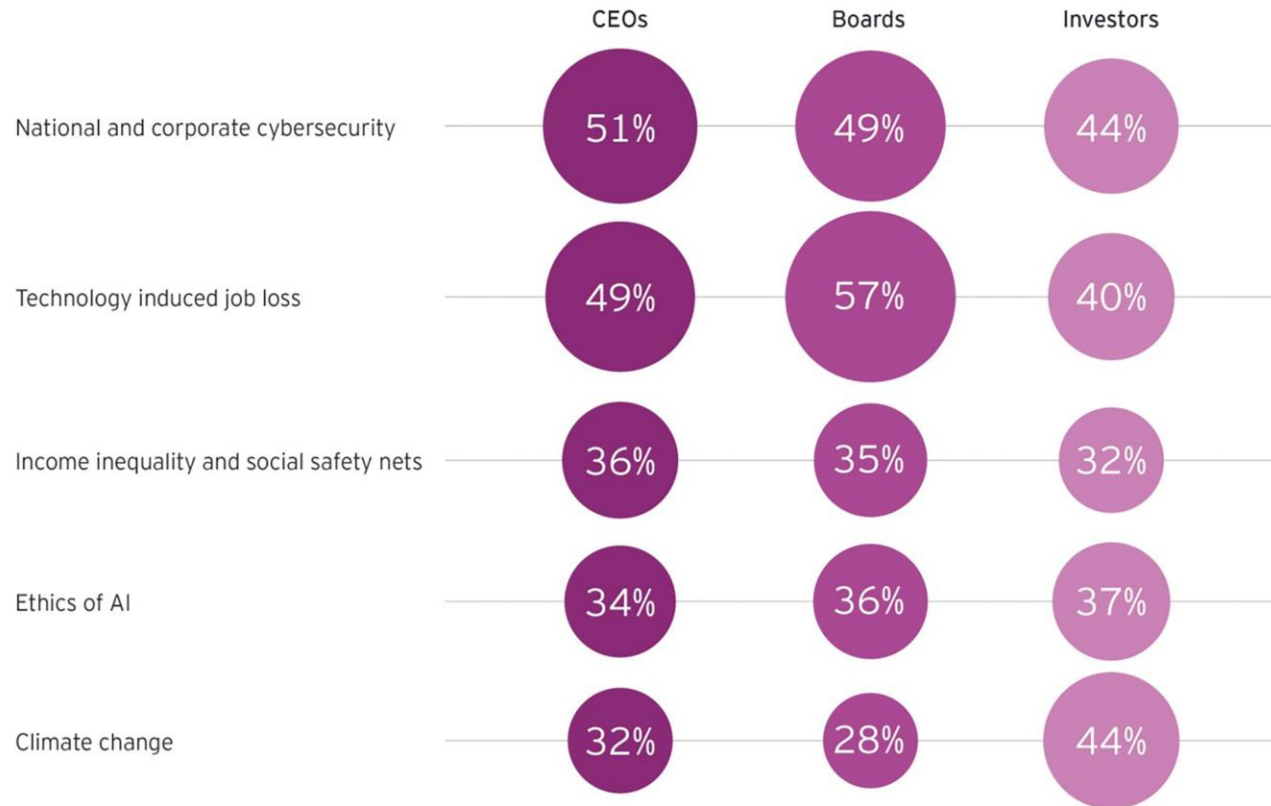
Bob Zukis Contributor ⓘ

Leadership Strategy

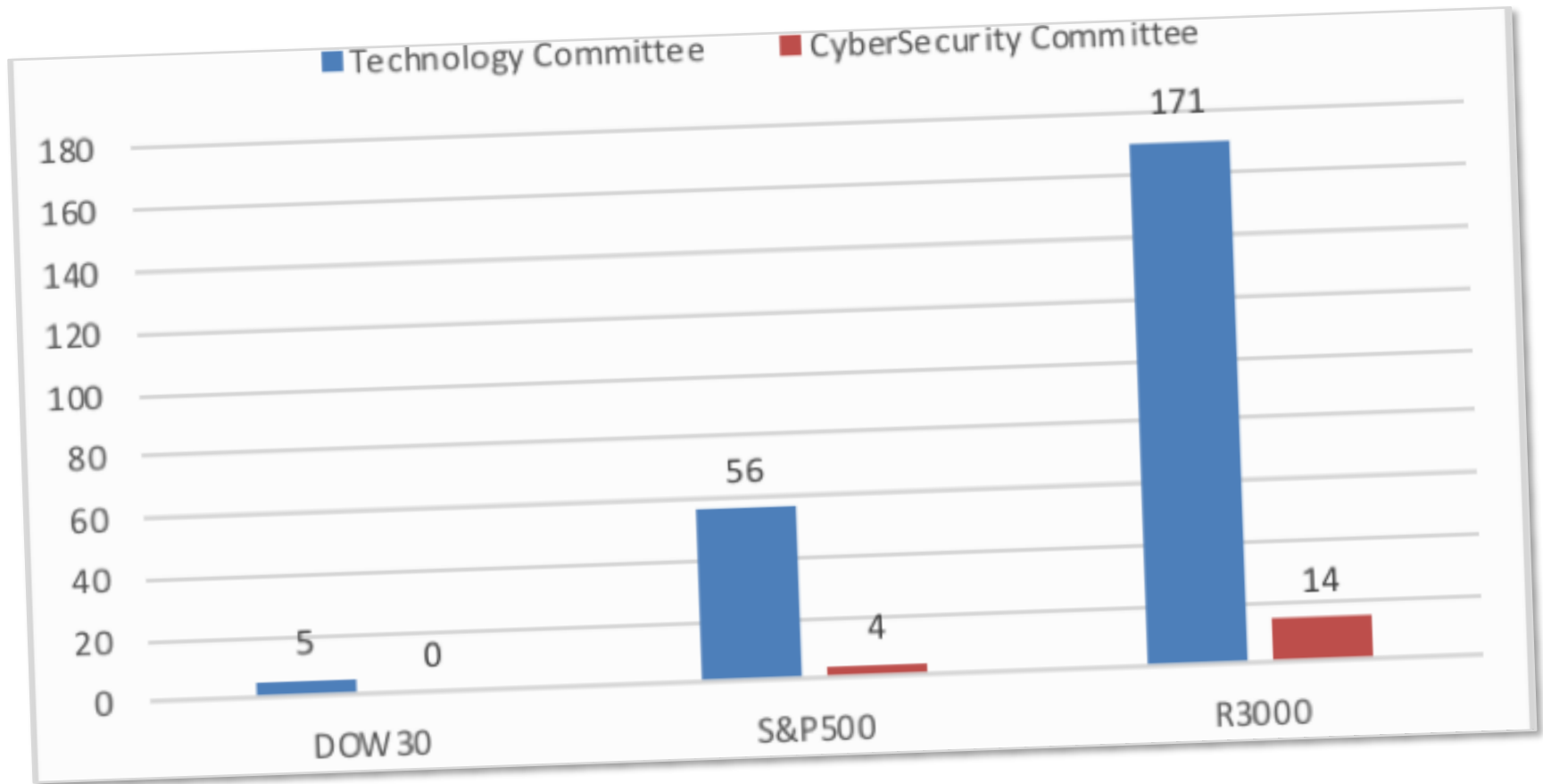
I write on digital disruption, strategy and leadership.

Five key global challenges threaten business growth

Q. What are the top three global challenges in terms of their potential to harm business growth and the global economy over the next 5-10 years?



Source: 2019 EY CEO Imperative Study



Digital savvy boards had 38%
higher revenue growth over a
three-year period.

-MIT CISR 2019 Survey

Digital savvy boards had 17%
higher profit margin.

-MIT CISR 2019 Survey

A SMALL TO LARGE CAP PROBLEM

- Understand the problem
- Identify your risks, including opportunity risk
- Reduce, eliminate, accept or transfer your risks
 - Insurance
- Educate and train your employees, including leadership on cybersecurity risk awareness
- Know that regulation, accountability, risks and costs are all increasing

Next Webinar: October 3



Managing Security of the IT Infrastructure

SecureTheVillage Webinar Series

14

- Information Security Management Guidance
 - ▣ Practical
 - ▣ Real-World
 - ▣ How-To
 - ▣ Actionable
- SecureTheVillage ResourceKit
- First Thursday of month, 10AM Pacific

SecureTheVillage: Turning People and Organizations into Cyber Guardians

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Monthly Webinar Series: Provides Practical Real-World Actionable How-To Information Security Management Guidance.

Executive Focus Groups: Designed to assist Chief Executives understand how to turn their organization into Cyber Guardians and create a cyber resilient culture.

Information Security Management and Leadership ResourceKit: A practical guide for implementing an information security management and leadership program in your organization.

Code of Basic IT Security Management Practices: A set of IT security management practices that are so basic that a failure to implement them puts the organization at a dangerous and unnecessary risk of a costly information incident.

Minimum Reasonable Security Practices: A set of information security management practices so basic as to be necessary for a claim that one's information security practices and procedures are reasonable. *Developed in support of CCPA.*

Community-Based Programs: Train the broader community in basic cybersecurity defense practices for themselves and their families, helping them become cyber-aware citizens.

Visit us at: SecureTheVillage.org

Register at SecureTheVillage.org

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For More Information ...

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Stan Stahl, SecureTheVillage & Citadel Information Group

Stan@SecureTheVillage.org

@stanstahl

323-428-0441

Bob Zukis, CEO and Founder, Digital Directors Network

www.digitaldirectors.network

bob@digitaldirectors.network

@BobZukis

(310) 528-9945

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Thank You

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