An aerial photograph of a city, likely Los Angeles, showing a dense residential area in the foreground and a prominent skyline of skyscrapers in the distance under a blue sky with light clouds.

# SecureTheVillage: Turning People and Organizations into Cyber Guardians

## **Basics of Cyber-Law**

**May 3, 2018**

# Basics of Cyberlaw

- Guide: Stan Stahl
  - ▣ Founder, SecureTheVillage
  - ▣ President, Citadel Information Group
- Guests
  - ▣ Bennet Kelley, Internet Law Center, Cyberlaw and Business Report
  - ▣ Tom Peistrup, General Counsel, InStyler/Tre Milano
  - ▣ Tim Toohey, Partner, Greenberg Glusker Fields Claman & Machtinger
  - ▣ Michael Zweiback, Partner, Zweiback, Fiset & Coleman

# Today's Objectives

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- Recognize broad scope of cyber-laws and regulations to which you may need to comply
- Understand the basic similarities all have in common ... and major differences
- Be aware of consequences of failure
- Know how to put the law on your side



# Things We'll Talk About

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- Compliance & Consequences
  - ▣ State, Federal Laws, & Regulations
  - ▣ Breach Disclosure Laws
  - ▣ PCI DSS
  - ▣ GDPR
- Protection
  - ▣ Sensitive Business Information
  - ▣ Intellectual Property
  - ▣ Vendor Contracts
  - ▣ Buying cyber-insurance
  - ▣ Buying a company?
  - ▣ Selling a company?

# State Laws, Federal Laws, Regulations, and Agreements

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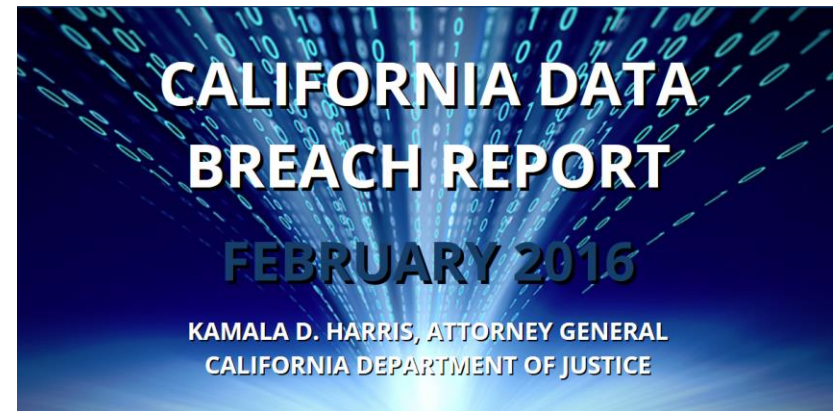
- HIPAA HITECH (Federal and CA)
- Gramm-Leach-Bliley (GLBA)
- New York State Regulations on Financial Service Companies
- Breach Disclosure Laws
- California Civil Code 1798.81.5
- Payment Card Industry PCI DSS
- SEC Guidance
- FTC Unfair & Deceptive Trade Practices
- Enforcement
  - FTC
  - State Attorneys General
  - MasterCard / Visa fines
  - Lawsuits



# What Constitutes “Reasonable Security”

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- The 20 controls in the *Center for Internet Security’s Critical Security Controls* identify a minimum level of information security that all organization that collect or maintain personal information should meet. ***The failure to implement all the Controls that apply to an organization’s environment constitutes a lack of reasonable security.***



*SecureTheVillage designed  
Code of Basic IT Security  
Management Practices to  
meet minimum standard for  
'reasonable security'*

# Privacy

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- GDPR
  - ▣ Implications for organizations
  - ▣ Implications for citizens
- Facebook / Cambridge Analytica



# Protecting Your Organization and Its Information

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- Sensitive Business Information
- Intellectual Property
- Contracts
- Cyber-Insurance
- Buying a company
- Selling a company





# Next Webinar: Information Security Policies and Standards

- Guide: Stan Stahl
  - ▣ Founder, SecureTheVillage
  - ▣ President, Citadel Information Group
- June 7, 10AM Pacific
- Registration: [SecureTheVillage.org](https://SecureTheVillage.org)

# SecureTheVillage Webinar Series

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- Information Security Management Guidance
  - ▣ Practical
  - ▣ Real-World
  - ▣ How-To
  - ▣ Actionable
- SecureTheVillage ResourceKit
- First Thursday of month, 10AM Pacific

# Information Security Management Webinar Schedule — 2018

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February 1	Information Security Management Overview; The Role of Leadership
March 1	The Information Security Management & Leadership Team
<i>April 5</i>	<i>Online Bank Fraud — How To Avoid Being a Victim</i>
<i>May 3</i>	<i>Basics of Cyber-Law</i>
<b>June 7</b>	<b>Information Security Policies and Standards</b>
June 29	Conducting an Information Security Risk Assessment [Date Change due to July 4th]
August 2	Information Classification and Control
September 6	Securing the Human
October 4	Managing Security of the IT Infrastructure
November 1	Getting Cyber-Prepared : Incident Response & Business Continuity
December 6	Third-Party Security Management
January 2019	Managing Cyber-Risk and Insurance

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**Monthly Webinar Series:** Provides Practical Real-World Actionable How-To Information Security Management Guidance.

**Executive Focus Groups:** Designed to assist Chief Executives meet their responsibility for creating a cyber resilient culture.

**Information Security Management and Leadership ResourceKit:** A practical guide for implementing an information security management and leadership program in your organization.

**Code of Basic IT Security Management Practices:** A set of basic IT security management practices that are so basic that a failure to implement them puts the organization at a dangerous and unnecessary risk of a costly information incident.

**Community-Based Programs** to train the broader community in basic cybersecurity defense practices for themselves and their families, helping them become cyber-aware citizens.

Visit us at: [SecureTheVillage.org](https://SecureTheVillage.org)

# For More Information ...

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